

Conference 'Governance of Tourist Rental Challenges in Holiday Destinations'

On 10 February, the Jaume Pastor i Fluixà Cultural Centre in Calpe will host a key event for the future of tourist rentals in holiday destinations.

Entitled 'Governance of Tourist Rental Challenges in Holiday Destinations', the meeting will bring together experts and local authorities to address the challenges and opportunities of the tourism sector in the region.

The event will begin at 9:30 am with a welcome address by Ana M^a Sala Fernández, Mayor of Calpe, and Mireia Ripoll Barber, Councillor for Tourism Planning of the Calpe, together with Josep Ivars Baidal, Director of the University Institute of Tourism Research.

After the opening, the inaugural conference 'Housing and tourist rentals in urban planning and management' will be given by the urban architect Gerardo Roger Fernández, who will analyse the relationship between urban planning and the growth of tourist rentals.

This forum offers a valuable opportunity for professionals in the sector, academics and public policy makers, to exchange ideas and solutions to the challenges of tourist rental, a crucial issue for the development of tourism in holiday destinations.

For those interested in attending, a registration form has been set up:

<https://forms.gle/RrMznPJULwn9i7wV6>